

SPONSORSHIP BROCHURE

Annual Awards Evening

Ht. Hall of Fame

SATURDAY 24 OCTOBER 2026

The Parkgate Hotel



WELSH ATHLETICS
ATHLETAU CYMRU



ABOUT

The Welsh Athletics and RunWales Annual Awards Evening is a celebration of the athletes, coaches, officials, volunteers, clubs and communities who have made an outstanding contribution to athletics and running across Wales.

Bringing together members of the Welsh Athletics family from all corners of the sport, the evening recognises achievements at every level, from grassroots participation and community impact to national and international success.

The event also features the prestigious Welsh Athletics Hall of Fame inductions, honouring individuals whose achievements, dedication and legacy have left a lasting mark on athletics in Wales. These inductees join a distinguished group of athletes, coaches and contributors whose influence has helped shape the sport for future generations.



BECOME A SPONSOR

AWARDS **HEADLINE** SPONSOR PACKAGE - £2,500 + VAT

- Headline sponsor of the awards dinner.
- Sponsor name and logo displayed on all printed and digital marketing material.
- Exclusive sponsor video showcased within the dinner
- Sponsorship of the 'Hall of Fame inductee' awards and presentation to the winners.
- Table of 10 for the Awards Evening - which includes a drinks reception and 3 course meal.
- Exclusive discounted hotel rate.

SPONSOR AN AWARDS PACKAGE - £300 + VAT

- Sponsorship of one award and present to the winner
- Sponsor name and logo displayed on printed marketing material.
- Sponsor name and logo displayed on social channels & website.
- One ticket to the awards evening - which includes a drinks reception and 3 course meal.



AWARDS

Club, Group and Event Awards

Off-Track Club of the Year

Club of the Year

Group of the Year

Event of the Year

Workforce Awards

Run Wales Run Leader / Coach of the Year

Volunteer of the Year

Young Volunteer of the Year

Official of the Year

Coach of the Year (regionally selected)

Performance Coach of the Year

Athlete Awards (not open for public vote)

Junior Male Rising Star

Junior Female Rising Star

Off-track Athlete of the Year

Senior Male Athlete of the Year

Senior Female Athlete of the Year

Athletes' Athlete of the Year (selected by Welsh representative athletes)

Hall of Fame Inductees

Outstanding Contribution to Athletics



SOCIAL MEDIA CHANNELS



OVER 57,000 FOLLOWERS ACROSS OUR SOCIAL MEDIA CHANNELS



OVER 917,000 VIEWS ON AVERAGE PER MONTH ON INSTAGRAM ALONE!



Contribute to the Mind Charity Raffle



We will be hosting a raffle on the night to celebrate Welsh Excellence and donate funds to Mind. If you have a prize you can donate please get in touch.

Please contact james.williams@welshathletics.org if you would like to sponsor our Welsh Athletics and RunWales Annual Awards Evening or donate a raffle prize.